

★ I HAVE A DREAM ★
MARTIN LUTHER KING



BUILDING THE DREAMS OF OUR YOUTH WITH MLK JR. DAY

★ Embark on a Journey of Dreams: Celebrating MLK Jr. Day 2024! ★

This Martin Luther King Jr. Day, let's bring together communities to honor the legacy of a visionary leader and build a brighter future for our children. Join us for an unforgettable virtual impact event: "Building Children's Dreams – MLK Jr. Day 2024."

This year, HOA.com wants you and your children to create a video and make an 'I Have a Dream Video Recording.'

This should be a vertical video recorded from a mobile device, that you can share on your social media channels very easily.

Not only can you share it on your own social media channels, but we want you to use #hoamlkdream as a hashtag to share your children's aspirations with all the local communities to idealize for other children.



Steps to Success with Your Children's I Have a Dream Video Recording

- 1 Dedicate 10-20 minutes in a quiet setting with your child(ren) to have a discussion about who Martin Luther King Jr. is and what he stood for.
- 2 Ask them who Martin Luther King Jr. is and what he did. If they don't already know, educate them on how his impact has changed the world to this day.
- 3 Ask your children if they've ever seen his famous speech, if not, here is a 6-minute video of the speech that you can officially educate them on everything Mr. King supported.
- 4 Next, ask them what their dream is, how will they change the world?
- 5 After that, tell them that you're creating awareness for other children across the world and would love to get a recording of them informing what their dream is.
- 6 After they agree, pull out your mobile device and push record.
 - a. It may take them a few different takes to get their message out the way they want to, so be patient with them when recording - it can be tough sometimes being on the spot like that for little ones.
- 7 Once you have the recording you want to share, go onto your social media channels and post it, but make sure to use the hashtag #hoamlkdream and tag @hoa.com and @thehomeowneralliance depending on what channel you're posting.
- 8 Take a sense of pride in your conversation and your child(rens) videos to share their dreams with your network.
- 9 Wait for the likes and comments to come in, make sure you respond to them and encourage your friends and families to share their videos online as well!

Other ways to get our youth involved this MLK Jr. Day 2024

- **Community Workshops:** Engage your little ones in interactive and inspiring workshops designed to encourage creativity, empathy, and a sense of unity. Let them explore their dreams and aspirations, inspired by the teachings of Dr. Martin Luther King Jr.
- **Community Mural:** Contribute to a collective masterpiece! Families and friends will join forces to create a vibrant mural symbolizing hope, diversity, and the power of dreams. Witness the beauty of unity as each brushstroke adds to the shared vision.
- **Neighborhood Storytelling Sessions:** Immerse your children in the stories of courage, equality, and justice. Expert storytellers will bring to life tales that echo Dr. King's message, fostering a deeper understanding of the importance of kindness and unity.
- **Dream Wall:** Encourage your little dreamers to write or draw their aspirations on our Dream Wall. Watch as the wall transforms into a tapestry of dreams, showcasing the collective hopes of the next generation.
- **Live Performances:** Be captivated by live performances that celebrate diversity and unity through music, dance, and drama. Our talented performers will bring Dr. King's dream to life on stage, inspiring all to work towards a harmonious world.
- **Community Service Opportunities:** Honor MLK Jr.'s commitment to service by participating in community projects. Together, let's make a positive impact, fostering a spirit of generosity and goodwill.





Let's come together as a community, nurturing the dreams of our children and building a future where they can thrive, just as Dr. Martin Luther King Jr. envisioned.

★ **Join us in Building Children's Dreams - MLK Jr. Day 2024!**
Together, we can make a difference. ★

Check out [**HOA.com/impact**](https://hoa.com/impact) to
start activating the communities you serve.

