



HOA.COM

## NATIONAL POPCORN DAY COMMUNITY IMPACT EVENT

Join in on National Popcorn Day with your neighbors for an unforgettable evening of popcorn delights to celebrate with your community together! Join the HOA.com team by utilizing this blueprint to turn your neighborhood into a popcorn paradise with a variety of flavors, activities, lots of laughter and great memories.

### Event Types

- 1 Popcorn Buffet
- 2 DIY Popcorn Bar
- 3 Popcorn Tasting Contest
- 4 Outdoor Movie Night
- 5 Popcorn-Themed Games
- 6 Popcorn Crafts for Kids
- 7 Recipe Exchange
- 8 Decorate Your Popcorn Container
- 9 Popcorn Trivia
- 10 Live Music or Playlist



## Here's how to plan your upcoming event:

- 1** Connect with your HOA or property management company and get approval before notifying the community. There may be a social budget the board can help you out with the costs!
- 2** Create a fun and festive title for the event to help get board/management approval, something like: 🍿🎉 Neighborly Popcorn Extravaganza: Celebrating National Popcorn Day! 🎉🍿 or 🍿🎉 Popcorn Pops and Neighborhood Rocks! 🎉🍿
- 3** Once approval is granted, post on your community's Facebook page, website, message board, or even hang flyers around the community promoting the event. Using the common areas, community pool, primary parks in your community are a great place to host this event.
- 4** National Popcorn Day is on January 19, make sure you have print offs, business cards, flyers, giveaways, and any other promotional items you want to include within the event for your business.
- 5** Select one (or more!) of the 10 event types below and begin to build the plan of WWWWH can help out within your community ensure it's a success! Within an hour before the event, put out tables, chairs, tents, pop-up gazebos and whatever else you want to include for your business and the event.
- 6** Take many photos and videos of the event while in progress, go live on your social media accounts to share with other local homeowners that you, your business/company, and your community is absolutely POPPIN! (See what we did there?)
- 7** Make sure you tag @hoa.com and @thehomeowneralliance on your social channels with appreciation for the event blueprint and use the hashtag #hoapopcornevent #nationalpopcornaday #thehomeowneralliance

## POPCORN BUFFET

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Set up a popcorn buffet with different popcorn flavors and toppings. From classic butter to exotic caramel or spicy options, there's something for every palate.

## DIY POPCORN BAR

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Let creativity flow! Provide a DIY popcorn bar with various mix-ins and seasonings. Neighbors can customize their popcorn with chocolate drizzles, sprinkles, cheese, and more.



## POPCORN TASTING CONTEST

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Challenge your taste buds in a popcorn tasting contest. Blindfolded participants will guess the popcorn flavors for a chance to win a tasty prize.

## OUTDOOR MOVIE NIGHT

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Create a cozy outdoor movie space. Set up a projector and screen a family-friendly movie. Don't forget the blankets and bean bags for a comfortable movie-watching experience.



## POPCORN-THEMED GAMES

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Organize games like a popcorn sack race or a popcorn toss. It's a fun way to engage both kids and adults in friendly competition.

## POPCORN CRAFTS FOR KIDS

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Set up a crafting station for the little ones to create popcorn-themed art and crafts. It's a great way to keep them entertained and excited.

## RECIPE EXCHANGE

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Encourage neighbors to bring their favorite popcorn recipes to share. Whether it's a unique seasoning blend or a creative popcorn-based dish, exchange ideas and inspiration.

## DECORATE YOUR POPCORN CONTAINER

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Provide plain popcorn containers and art supplies for neighbors to decorate their own personalized popcorn holders. It adds a festive touch to the event.



## POPCORN TRIVIA

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Test everyone's popcorn knowledge with a fun trivia game. Create questions related to popcorn history, facts, and famous movie scenes featuring popcorn.

## LIVE MUSIC OR PLAYLIST

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Set the mood with some lively music or a curated playlist. It adds an extra layer of enjoyment to the festivities.



RSVP: Please let us know if you can join in the popcorn fun! RSVP by [RSVP Deadline] to ensure we have plenty of popcorn goodness for everyone.

Let's come together as a neighborhood and pop, crunch, and savor the joy of National Popcorn Day. See you there with your popcorn-loving spirits!

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Check out [HOA.com/impact](https://www.hoa.com/impact) to start activating the communities you serve.

