



# TREAT YOUR COMMUNITY TO PIZZA FOR NATIONAL PIZZA DAY

Organizing a Neighborhood Pizza Party is a fantastic way to bring people together for a fun and delicious event for National Pizza Day this year! Follow this blueprint to get your community excited and involved:



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## **PRE-PLANNING**

Choose a date that works for the majority of the neighborhood. Aim for a weekend or a day when most residents are likely to be available. Then decide on a central location for the party, such as a community center, park, or a common outdoor area.



## CREATE A PLANNING TEAM

Reach out to enthusiastic neighbors to form a planning committee. Assign roles such as logistics coordinator, communications lead, and activities organizer. Don't forget to give your upcoming event a cool name that residents will remember. If you're planning the event from a business standpoint, think of how College Football Bowl Games do it, and work your business name into the event.

# **HAVE A KICKOFF MEETING**

Reach out and assemble core people within your organization, the community HOA, board, property management companies to discuss plans, updates, and delegate tasks. Encourage open communication and creativity.









# PLAN YOUR DECORATIONS

Plan decorations that align with the National Pizza Day. Balloons, banners, paper towels, tables, tablecloths, and napkins are a must for this event. Don't forget the drinks!

# **PIZZA SELECTION**

Decide whether you'll order pizzas from a local pizzeria or if you'll set up a DIY pizza station with pre-made crusts and various toppings. Make sure you accommodate for dietary restrictions. Ensure there are options for different dietary preferences and restrictions (vegetarian, gluten-free, etc.).

## **COMMUNITY INVOLVEMENT**

Engage Other Local Businesses and reach out for alternate sponsorships or partnership opportunities. They might contribute prizes, discounts, and attend the event as well! Offer opportunities for neighbors to get involved, whether it's helping with setup, coordinating games, or contributing side dishes.

## **ENTERTAINMENT AND ACTIVITIES**

Arrange for music to create a lively atmosphere. Consider a local band, DJ, or create a neighborhood playlist. You can also include games and contests by planning an impromptu pizza-eating contest, a pizza-themed trivia game, or a pizza-box stacking competition.

## **SOCIAL MEDIA PROMOTION**

Leverage social media platforms to create buzz. Share updates, countdowns, and sneak peeks to build excitement.

# **POST-EVENT RECOGNITION**

Send out thank-you notes or emails to participants, volunteers, and sponsors. Express gratitude for their contributions to the event's success.



## SHARE ON SOCIAL MEDIA

Every community loves to see the happy faces of the children and families involved and whom attended. Make sure while you're at the event, you took plenty of pictures and videos and share them on social media, inviting the attendees to reshare and tag themselves, as well as other members throughout the community. This will allow those individuals to friend, follow, or connect with you for future business.







By following this blueprint, you'll not only host a fantastic pizza party but also strengthen the sense of community within your neighborhood. Enjoy the festivities and the delicious pizza!

Check out HOA.com/impact to start activating the communities you serve.

